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LLC announces release of pharmacokinetic data in support of the 39-fold-enhanced bioavailability of free curcumin claim for its Curcugen® curcumin extract.

New Scientific Support for Curcugen's enhanced bioavailability

One law professor who studies wide-scale disasters said they have increasingly lead to criminal negligence charges.

Building collapse lawsuits look to get answers and assign blame

planning a company's marketing resources, testing through marketing effectiveness

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IQ and building a Phronesis marketing culture through case studies. With a background in the beverage industry ...

New Book Provides A Thorough Examination of the World of Marketing and How to Address the Challenges that Modern Marketers Face

In 2020, restaurants saw massive growth from all delivery channels. MarketWatch reports DoorDash, for example, saw 543 million orders in the first nine months of 2020, which is triple the number of ...

This New Technology is Already Helping to Increase Delivery Beverage Sales

Today's brands are expected to have a purpose. So how should marketers approach this as they look to build brands? Callum Saunders at ZEAL Creative takes a look in this guest article.

Can purpose be promotional? Refreshing our approach to beverage sales

The French franchise O'Tacos is rapidly expanding across Europe, but failed to find its footing with its first outpost in the U.S. What should its fellow foreign companies know about coming to the U.S ...

These "French Tacos" Were a Sensation In Europe, But Flopped in the U.S. What Went Wrong?

Proprietary research highlights how trends are made in the Independent Channel
NEW YORK (PRWEB) July 08, 2021 3x3, a data-driven shopper engagement partner for beer, wine, ...

3x3 Releases White Paper on Tracking Trends Through the Independent Liquor Retail Channel and Developing Future Sales for Beverage Alcohol Brands

The Consumer Product Safety Commission and the FDA use tools and media to spread the word, but people need to look out for themselves, too ...

When food 's risky and gadgets may cause harm, how do families learn about the recalls?

A new study shows that may no longer be the case. An analysis that Kroll conducted ... "under-attacked" industries-- food and beverage, utilities, construction, entertainment, agriculture, and ...

Data Breaches Surge in Food & Beverage, Other Industries

Even as the search continues over a week later for signs of life in the mangled debris of the fallen Champlain Towers South, the process of seeking ...

Florida condo collapse lawsuits seek to get answers, assign blame

The most famous and prominent television series is set to telecast its brand new episode to provide the spectators with a full crowd of entertainment and enjoyment. The last episode of the series ...

The Case Study Of Vanitas Episode 2 Spoilers Preview Release Date Cast Crew And Watch Online

The internal shop, which just secured its first Grand Prix win at Cannes Lions, is able to jump on fast-moving trends due to clear strategic mandates, global vice president Tracy Stallard said.

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How AB InBev's Draftline guides the company — and what brands get wrong about in-house agencies

many Coke drinkers swear the quality of the beverage differs based on its country of origin. This is the case with Mexican Coke versus American Coke. The common consensus is that Mexico's version ...

People Swear That Mexican Coke Tastes Much Better—and They Might Be Onto Something

Before Norwegian DJ Kygo 's June 24 concert, Red Rocks Amphitheatre posted to Twitter that people sitting above Row 40 should bring wired headphones and download the Mixhalo app, which lets people ...

EDM Fans Raise Noise About Red Rocks Amphitheatre's Decibel Limit

If you ' re considering your relationship with alcohol, it ' s important to educate yourself on the common risks of drinking. Ellinwood explains that common risks of drinking alcohol include: impaired ...

Questioning Your Relationship with Alcohol? Here ' s What to Do Next

Trumbull, CT – Clarion Events Food & Beverage Group, trade show producers of the Western ... “ Now that we are bringing the industry back together in person – there are so many case studies, lessons ...

Industry Leaders Join Clarion Events Food & Beverage Group's Advisory Board
Consumers are increasingly influenced by convenience and in particular, this has disrupted the food and beverage industry ... of prioritizing roast lists and speedy fulfilment. What ' s more, there were ...

Rave Coffee to hit £4m by the end of 2021 [Linnworks Case Study]

He snuck Montemayor ' s idea binder away from the company ... People find it refreshing.” The case study with @justaconstructionguy is a rather serendipitous example of the refreshing approach ...

Meet the Agency Disrupting Advertising By Creating Influencers

Showcases the latest solutions in biological wastewater treatment, water & energy savings, pasteurization, and lubrication — Aims at a meaningful exchange of expertise in NCH technologies and case ...

NCH MainTRAIN Webinar presents NCH solutions as refreshing and empowering partners for the brewing and beverage industry

To read the SPAN OHIO bill and Friedman ' s economic analysis, go to www.spanohio.org. Nationally, studies have shown that ... Is it possibly another case of lobbyists having the ears of ...

Mycotoxins are secondary metabolites produced by fungi in a wide range of foods (cereals, peanut, tree nuts, dried fruits, coffee, cocoa, grapes, spices...) both in the field and after harvest, particularly during storage. They can also be found in processed foods of plant origin, or by transfer, in food products of animal (milk, eggs,

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meat and offal). Mycotoxins are of major concern since they can cause acute or chronic intoxications in both humans and animals which are sometimes fatal. Many countries, particularly in Europe, have set maximum acceptable levels for mycotoxins in food and feed. The book reviews the latest literature and innovations on important aspects of mycotoxins, e.g. mycotoxin producing fungi and the related ecosystems, mycotoxin occurrence, toxicity, analysis and management. Quantitative estimation of impacts of climate change on mycotoxin occurrence have been made recently, using predictive modelling. There is also a growing interest in studying the occurrence and toxicity of multiple mycotoxins in food and feed, including emerging or modified forms of mycotoxins. Innovative tools have also developed to detect and quantify toxinogenic fungi and their toxins. In order to reduce the use of chemicals that are harmful to the environment and health of consumers, alternative methods of prevention and decontamination of mycotoxins were tested in pre- and post-harvest, using microorganisms, natural substances or radiation treatments.

This useful reference is the first book to address key aspects of food powder technology. It assembles organized and updated information on the physical properties, production, and functionality of food powder, previously unavailable in book form.

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Fermented Beverage Production, Second Edition is an essential resource for any company producing or selling fermented alcoholic beverages. In addition it would be of value to anyone who needs a contemporary introduction to the science and technology of alcoholic beverages. This authoritative volume provides an up-to-date, practical overview of fermented beverage production, focusing on concepts and processes pertinent to all fermented alcoholic beverages, as well as those specific to a variety of individual beverages. The second edition features three new chapters on sparkling wines, rums, and Latin American beverages such as tequila, as well as thorough updating of information on new technologies and current scientific references.

Integrating the Packaging and Product Experience in Food and Beverages: A Road-Map to Consumer Satisfaction focuses on the interrelationship between packaging and the product experience. In both industry and academia there has been a growing interest in investigating approaches that capture consumer responses to products that go beyond traditional sensory and liking measures. These approaches include assessing consumers' emotional responses, obtaining temporal measures of liking, as well as numerous published articles considering the effect of situation and context in the evaluation of food and beverage products. For fast-moving consumer goods (FMCG) products in particular, packaging can be considered as a contributor to consumer satisfaction. Recent cross-modal research illustrated consumers' dissatisfaction or delight with a product can be evoked when there is dissonance between the packaging and the product experience. The book includes an extensive overview of an adapted satisfaction scale that has been tailored for the food and beverage sector and which identifies varying satisfaction response modes such as contentment, pleasure, and delight with a product. This is an important development as it provides insights about products that can be used to market specific categories and brands of foods and beverages. The book demonstrates the value of this approach by bringing together case studies that consider the interrelationships between packaging design, shape, on-pack sensory messages, expectations, and consumer satisfaction with the product. Focuses on the inter-relationship between packaging and the product experience, specifically in the context of the food and beverage sector Presents the expectancy disconfirmation model of satisfaction, which is well developed within the social sciences, to the food and beverage sector Contains case studies demonstrating how these practices can be used in industry to better enhance customer's responses to products Includes an extensive overview of an adapted satisfaction scale that has been tailored for the food and beverage sector and which identifies varying satisfaction response modes such as contentment, pleasure, and delight with a product

Sensory evaluation methods are extensively used in the wine, beer and distilled spirits industries for product development and quality control, while consumer research methods also offer useful insights as the product is being developed. This book introduces sensory evaluation and consumer research methods and provides a detailed analysis of their applications to a variety of different alcoholic beverages. Chapters in part one look at the principles of sensory evaluation and how these can be applied to alcoholic beverages, covering topics such as shelf life evaluation and gas chromatography – olfactometry. Part two concentrates on fermented beverages such as beer and wine, while distilled products including brandies, whiskies and many others are discussed in part three. Finally, part four examines how consumer research methods can be employed in product development in the alcoholic beverage industry. With its distinguished editor and international team of contributors, Alcoholic beverages is an invaluable reference for those in the brewing, winemaking and distilling industries responsible for product development and quality control, as well as for consultants in sensory and consumer science and academic researchers in the field. Comprehensively analyses the application of sensory evaluation and consumer research methods in the alcoholic beverage industry Considers shelf life evaluation, product development and gas chromatography Chapters examine beer, wine, and distilled products, and the application of consumer research in their production

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Binder and Polymer Assisted Powder Processing is an engineering guide to powder-binder-based manufacturing methods. It covers the basic principles, current and emerging practices, implementation, and cost.

Analysis of Foods and Beverages: Modern Techniques covers the principles and practical applications of selected analytical methodologies in the field of food and beverages. It also gives an informed forecast of developments in this field. The book focuses on developed fields of scanning electron microscopy, X-ray microanalysis, differential laser light scattering, near-infrared reflectance and Fourier transformations, and continuous-flow and flow-injection analyses. It also includes mass spectrometry, nuclear magnetic resonance, and bioassay. This text also describes traditional techniques, such as the various forms of chromatography. Furthermore, the book presents an introduction of molecular analysis of synthetic flavors and the automation of food analysis by use of computers, robotics, and other on-line methods. Students, teachers, researchers, and all food analysts will find this book valuable, as it can provide information on the various modern analytical techniques in the food industry.

A comprehensive two- volume set that describes the science and technology involved in the production and analysis of alcoholic beverages. At the heart of all alcoholic beverages is the process of fermentation, particularly alcoholic fermentation, whereby sugars are converted to ethanol and many other minor products. The Handbook of Alcoholic Beverages tracks the major fermentation process, and the major chemical, physical and technical processes that accompany the production of the world ' s most familiar alcoholic drinks. Indigenous beverages and small-scale production are also covered to a significant extent. The overall approach is multidisciplinary, reflecting the true nature of the subject. Thus, aspects of biochemistry, biology (including microbiology), chemistry, health science, nutrition, physics and technology are all necessarily involved, but the emphasis is on chemistry in many areas of the book. Emphasis is also on more recent developments and innovations, but there is sufficient background for less experienced readers. The approach is unified, in that although different beverages are dealt with in different chapters, there is extensive cross-referencing and comparison between the subjects of each chapter. Divided into five parts, this comprehensive two-volume work presents: INTRODUCTION, BACKGROUND AND HISTORY: A simple introduction to the history and development of alcohol and some recent trends and developments, FERMENTED BEVERAGES: BEERS, CIDERS, WINES AND RELATED DRINKS: the latest innovations and aspects of the different fermentation processes used in beer, wine, cider, liquor wines, fruit wines, low-alcohol and related beverages. SPIRITS: cover distillation methods and stills used in the production of whisky, cereal- and cane-based spirits, brandy, fruit spirits and liquors ANALYTICAL METHODS: covering the monitoring of processes in the production of alcoholic beverages, as well as sample preparation, chromatographic, spectroscopic, electrochemical, physical, sensory and organoleptic methods of analysis. NUTRITION AND HEALTH ASPECTS RELATING TO ALCOHOLIC BEVERAGES: includes a discussion on nutritional aspects, both macro- and micro-nutrients, of alcoholic beverages, their ingestion, absorption and catabolism, the health consequences of alcohol, and details of the additives and residues within the various beverages and their raw materials.

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