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widen profit margins through the reduction of quality inputs.

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Despite being hailed as "the world's workshop", China's reputation of being a reliable and responsible manufacturer is far from world-class. In his new book "Poorly Made in China",

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intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking

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In his new book —Poorly Made in China—, intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process. The first -- that China exists for the United States alone to make things for Wal-Mart -- is a fallacy, says Midler.

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Discover Poorly Made in China as it's meant to be heard, narrated by Paul Midler. Free trial available!

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